

2016 Quantified Farm Conference – “The Next Generation of Farming”

December 7-9, 2016

The Rimrock Resort Hotel, Banff | AB

<http://www.decisivefarming.com/2016-conference/>

Day 1 – December 7th

13:30 – 17:00

“Intro to Price Risk Management Workshop”

Presented by INTL FCStone

14:00 – 15:30

“How we’re wired – KOLBE Workshop”

Presented in Partnership with CAFA

15:30 – 17:00

“Advanced Agronomy Workshop”

Day 2 – December 8th

7:30 – 8:30 Registration & Networking Breakfast

8:30 – 8:45 Welcome & Opening Remarks – Remi Schmaltz, CEO & Co-Founder, Decisive Farming

8:45 – 09:45 Panel Session – Evolution: Advanced Agronomy & Precision Farming

Everyone understands yield is an important factor in crop production but the heart of the matter is to understand how environmental conditions affect your end yield compared to your yield goal. Engage our panel of experts on how agronomy services can impact your operations and what the evolution of precision agronomy has in store.

Panelists & Moderator TBC

09:45 – 10:30 Speaker - Steve McQueen, President, Emerald BioAgriculture Corporation, CAFA
“From Toys to Tools: Turning Raw Data into Actionable Knowledge on the Farm”

10:30 – 11:00 Refreshments & Networking Break

11:00 – 12:00 Technology Showcase – Emerging Innovations on the Horizon

Getting tech savvy and staying on top of new developments is not easy. Explore the future of ag technologies and learn which ones are going to have a positive impact on your business. Our Tech Showcase features short format presentations from a cross section of interesting emerging technology companies that growers will want to know about.

12:00 – 13:00 Networking Lunch

13:00 – 14:00 Keynote Speaker – Warren MacDonald, World Renowned Entrepreneur, Adventurer, Motivational Speaker & Survivor

“The Challenge of Change: Finding Opportunity in Adversity”

We’ve all heard it a million times; “change is constant”, “the only certainty in life is change”, “change or perish”. We all know it; what we need is for someone to show us how to deal with it. Warren explains how the challenges brought on by change hold endless opportunities for innovation and personal and professional growth, and that it’s the challenges we face that build the resilience we need as we’re asked to do more, with less. Warren is living proof that it is possible to not just survive, but to thrive despite adversity.

14:00 – 14:45 Networking Break

14:45 – 15:15 Speaker TBC

“How to Identify, Evaluate and Capitalize on Emerging Ag Markets”

15:15 – 15:45 Industry Presentation – INTL FCStone

15:45 – 16:15 Industry Presentation – Rocky Mountain Equipment

16:15 – 16:45 Industry Presentation – PARK Distillery

16:45 Day Two Wrap Up

Remi Schmaltz, CEO and Co-Founder, Decisive Farming

18:30 – 00:00 Eat, Drink & Connect – PARK Distillery
219 Banff Avenue, Banff | AB

Day 3 – December 9th

08:00 – 09:00 Networking Breakfast

09:00 – 10:00 Panel Session - Strategic Succession Planning

At the heart of setting up the next generation of farmers lies nurturing a love of growing food and developing skills in all things farming. Farming is also a business, and to be successful there is a wider skills set that needs to be honed to stay viable for the future. This expert discussion panel dissects many of the tripwires and pitfalls along the way to demystifying this pillar of inter-generational continuity.

Gord Colledge, Mediator and Farm Advisor, Advance Communications Ltd., CAFA

Paul McLaughlin, Partner, Turning Point Law, CAFA

Allan Sawiak, Partner, Kingston Ross Pasnak LLP, CAFA

Jonathan Small, Farm Management Consultant, MNP LLP, CAFA

Bob Beach, Founder, Bob Beach Insurance Inc., CAFA

Moderator: TBD

10:00 – 10:30 Speaker TBC

“Building a New Rocket Ship”

Explores the often overlooked and undervalued utility of well thought out farm business plans and an owners’ long term vision for their business.

10:30 – 11:15 Refreshments & Networking Break

11:15 – 11:45 Industry Presentation – ATB Agriculture

The growing consumer demands relating to environmental sustainability are well known and have been well communicated by the media. Now, producers also have to focus on all three of the core elements of real sustainability - the environmental, financial, and social elements. This presentation will explore awareness, knowledge, planning, and action strategies for growers.

11:45 – 12:45 Networking Lunch

12:45 – 13:30 Keynote Speaker – TBC

11:15 – 11:45 Industry Presentation – TBC

14:00 – 15:00 Panel Session - Environmental & Market Drivers for Sustainable Farm Practices

Over 70% of the environmental footprint of agricultural products is attributed to the primary production and ag-level processing portion of the supply chain. Nearly 80% of GHG emissions occur before they leave the farm gates. Consumers are demanding more sustainably sourced produce, meat, poultry, and dairy at the grocery store, and food traceability is quickly becoming a major topic of interest. The stakes are high, but the opportunities are plentiful. Expert panelists discuss what you can do to leverage these change forces into increased profits and a more sustainable farm for the future.

Panelists & Moderator TBC

14:45 – 15:00 Closing Remarks – Remi Schmaltz, CEO & Co-Founder, Decisive Farming