

## Capture Premiums on Grain with Improved Inventory Management on the Farm.

Decisive Farming™'s new Inventory Management streamlines field to elevator traceability and makes it easy for growers to know the quality of their grain in storage in order to capture specific grain marketing opportunities.

Calgary, AB / May 22, 2018 / Decisive Farming™, the leading farm management platform offering a complete solution for crop farmers and farm service providers, today announced a new mobile method of tracking grain and crop input levels and locations around the farm. Croptivity™ mobile app now includes field management and inventory management, which allows for growers to effortlessly record transfers and save supporting documents of grain movement from field to bin, bin to bin, bin to contract and all points in between. Crop inputs such as fuel and fertilizer can similarly be tracked from point of purchase to storage to field.

"It is one of the top problems that growers have been trying to solve for some time now. The solution has been built for large farm operations to ensure they don't lose a load, for the organic or specialty crop grower that needs traceability and for the grain buyer or food processer" empathizes CEO of Decisive Farming, Remi Schmaltz. "We felt there had to be a better way to keep this information easy to find and searchable, while being able to report on it with the tap of a button."

Inventory management in Croptivity is designed to provide the user with the ability to track and monitor day to day volumes, in real-time, therefore keeping track of transfers to and from any storage. "It lets you connect grain contracts with the unique storage setup on your farm, all while using minimal data entry, from your mobile device", continues Schmaltz. "Access to Inventory Management is available on or off-line with any additions or changes that have been made, being synced with the farm's My Farm Manager account once in an area of connectivity."

In a world where traceability is becoming more and more important, Inventory Management in Decisive Farming's Croptivity mobile app also offers the ability to record the grading characteristics of contents in inventory. Everything from moisture levels, protein and net weight of grain can be tracked from transfer to transfer and while in storage. The next step in development is connecting storage sensor technology to further automate data collection on the farm. Storage sensor companies such as AGI have expressed interest in connecting their sensor technology to the platform.

Since the launch of the Inventory module in My Farm Manager four months ago, growers with the



service have used this technology to manage over a quarter of a billion dollars worth of grain.

Digitalization of farm records is becoming increasingly important. This recent announcement positions Decisive Farming customers very well to leverage blockchain technology, from the field to the elevator, filling the current traceability gap in the food chain.

## **About Decisive Farming**

Decisive Farming is a company dedicated to increasing farmers' profitability, sustainability and technology ease-of-use by providing a single integrated platform that is the farm's primary operating system. The complete solution covers the three core farm functions; Farm Management to improve performance, Precision Agronomy to increase yield and Crop Marketing to grow farmer revenue. Decisive Farming's platform currently has over 4 million acres and is being used on forty different crop types in North America. The company is headquartered near Calgary, Alberta and has strategic partnerships with the leading distributors across the agriculture value chain. To learn more about Decisive Farming please visit DecisiveFarming.com and follow us at @decisivefarming

Media Contact:
Decisive Farming
Erin Bartlett
Erin@decisivefarming.com

1-403-461-2063