

# Croptivity®

MANAGEMENT MADE EASY

**Croptivity®** delivers an accurate picture of your farm at all times. With the right insights, you'll always have what you need to make the right call and to get things done. Capture the facts, schedule tasks and share product recommendations with your team, so you can make timely decisions when they matter most — whether you're at home, at the game or away on vacation.



FULLY FUNCTIONS OFFLINE

## SAVE TIME

Share accurate information across your team, provide more efficient workflows and streamline relationships, even those at home.

- Record applications and review history with the click of a button
- Auto-capture records including field weather and growth stage



## COMMUNICATE EFFECTIVELY

Connect your whole team with custom permission settings and alerts.

- Work more closely with your operators, scouts, agronomists and managers
- Interact with your partners during key decision points throughout the season



## CALL THE SHOTS

When your farm records are up-to-date and accessible from any device, management decisions are simplified.

- Generate reports on seeded acres, application type, products and acres applied
- Efficiently record movement of inventory across your farm



# MANAGE YOUR TEAM, FIELD TASKS, INVENTORY AND AUTO-CAPTURE RECORDS.

## COLLABORATION

Keep everyone on the same page and add your trusted partners, like your independent agronomist, to manage and execute tasks best suited for your farm.

- Improved communication to resolve crop issues faster and with more accuracy
- Receive timely results through workflow automation tools
- Scout more efficiently by utilizing captured observations
- Share traceability reporting with key partners

## HOW CROPTIVITY WORKS



FARM MANAGEMENT ● PRECISION AGRONOMY ● CROP MARKETING

**Let's get to work. Together.**

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