

Optimize RX[®]

YOUR COMPLETE SOLUTION FOR
VARIABLE RATE APPLICATIONS

With variable rate technology in your hands, you'll apply the right amount of nutrients, combined with the ideal seeding rate. We'll work with you, looking at the driving factors of each area of your farm to provide a tailored prescription based on the needs of each crop variety, field and zone. **Optimize RX[®]** enables you to manage your investments today, to ensure the viability of your farm tomorrow.

OPTIMIZE PRODUCTION

Rest easy knowing you're maximizing every dollar spent on inputs and making the most of your acres.

- Improve your overall crop input efficiency with our proven variable rate program
- Start managing each zone within the field based on its yield potential



PLAN FOR SUCCESS

Set targets. The effects of success will ripple across your entire farm.

- Easily adjust your plan along the way as you learn from your historical information
- Keep improving by investing your dollars where it matters most



STREAMLINE DECISIONS

Make decisions confidently. No more losing sleep over the next big step.

- Make each and every choice on your farm a strategic one
- Tailored fertility plans and production goals are based on specific nutrient needs



SIMPLE.
STREAMLINED.
EFFECTIVE.

Optimize RX includes soil, water and topography data to provide the most accurate zones within the field. Each step in our streamlined process is geared towards increasing your farm's potential.



Precise field boundaries

Reviewed and updated annually, using high-resolution imagery.



Multi-year satellite imagery maps

Patented zone management system includes soil, water and topography information to ensure the most accurate composite zone maps.



Multi-zone soil testing

Annual GPS benchmark samples provide precise measurements of your nutrient levels.



Agronomic rates

Tailored plans and goals are based on the specific nutrient needs of your soil and of the crop being grown.



Prescription files with RunTime[®] equipment test

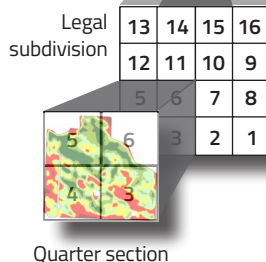
Designed to match your equipment capabilities before you get to the field.



Yield report cards

Measure the success of your agronomic program.

31	32	33	34	35	36
30	29	28	27	26	25
19	20	21	22	23	24
18	17	16	15	14	13
7	8	9	10	11	12
6	5	4	3	2	1



FARM MANAGEMENT • PRECISION AGRONOMY • CROP MARKETING

Let's get to work. Together.

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FARMING

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Agriculture

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