

Croptivity® reinforces partnerships between growers and professionals by delivering an accurate, real-time picture of the farm. Through shared reports and recommendations you'll be able to resolve crop issues faster, and when it matters most.





WORK OFFLINE WHEN NOT CONNECTED TO THE INTERNET

MANAGE MULTIPLE CUSTOMERS

Deliver high-quality services that are scalable by having multiple farms and your team on one platform.

- Interact with your customers during key decision points throughout the growing season
- All records are available for traceability reporting, team education and better farm management

WORK MORE EFFICIENTLY

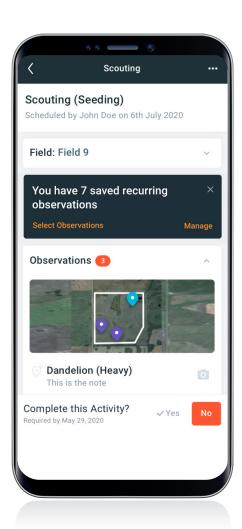
Quickly capture points and observations with default settings, pick lists and images.

Record scouting and review history in an instant

MAKE RECOMMENDATIONS FASTER

When farm records are up-to-date and accessible from any device, management decisions are simplified.

- Provide reports on seeded acres, application type, products and acres applied
- Deliver timely results through workflow automation



MANAGE YOUR TEAM, TASKS AND INVENTORY. AUTO-CAPTURE RECORDS WHILE IN THE FIELD.

COLLABORATE

Stay connected to contributing team members while managing and executing on tasks that optimize your customer's farm.

- Work more closely with your customers and their team
- Provide product recommendations and record applications from the field
- Streamline workflows by accessing farm information from one source
- Connect the whole team with custom permission settings and alerts

HOW CROPTIVITY WORKS

Operator confirms application

Build product recommendations and schedule tasks

FARM TEAM, SCOUTS, AGRONOMISTS AND AG
RETAIL ALL CONTRIBUTING TO YOUR FARM FROM
THEIR OWN LOGIN TO THE CROPTIVITY APP

Access activities history

Capture & share observations with team

FARM MANAGEMENT • PRECISION AGRONOMY • CROP MARKETING

Let's get to work. Together.

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